



Bret Bernard, Bernard Painting, Irma, South Carolina

2025

I AM PROFORM



The Craftsman Painting Company, Broadview Heights, Ohio

I have to work for a living. The tools I use to make that living have to work too. I am not concerned with whom or where they are made. What I am concerned with is that they work, and that they work perfectly. If they do not, I don't get to work and I have to work for a living.

That is why I use Proform products. For years, Proform has introduced advanced, technology driven products that make my work and life easier. This cutting-edge thinking gives my crew an advantage on the job and at an affordable cost. I also know that Proform will take care of me. I can call at any time and they listen to my questions and concerns.

That is why I am Proform.

Picasso® 2

HARDLINE™ "No Drip"
Interior Construction
patented

The Picasso® 2 brush line is the culmination of years of design study and research. Utilizing the patented **HardLine™** technology pioneered in the original Picasso® brush, it is the most advanced brush on the market today and will perform to your expectations. Ask about private label options.



Model #
G2-PIC1-1.5
G2-PIC1-2.0
G2-PIC1-2.5
G2-PIC1-3.0

Standard Handle, Seamless Oval/Angled Ferrule Aluminum Alloy, Advantage PBT™ Nylon Blend

UPC	Inner/Case Pack
758598014649	12 / 144
758598014670	12 / 144
758598014700	12 / 144
758598014731	6 / 72



Model #
G2-PIC4-2.0
G2-PIC4-2.5

Standard Handle, Seamless Straight Cut Ferrule Aluminum Alloy, Advantage PBT™ Nylon Blend

UPC	Inner/Case Pack
758598014762	12 / 144
758598014793	12 / 144



Model #
G2-C1.5AS
G2-C2.0AS
G2-C2.5AS
G2-C3.0AS

Contractor, Standard Handle, Seamless Angled Ferrule Aluminum Alloy, Advantage PBT™ Nylon Blend

UPC	Inner/Case Pack
758598014823	12 / 144
758598014854	12 / 144
758598014885	12 / 144
758598014915	6 / 72



Model #
G2-C2.5S
G2-C3.0S

Contractor, Standard Handle, Straight Cut Ferrule Aluminum Alloy, Advantage PBT™ Nylon Blend

UPC	Inner/Case Pack
758598014946	12 / 144
758598014977	6 / 72



I AM PICASSO

It is not just work. It is my craft, something few can do. I have perfected it and I am proud. I have to use tools that allow me to create and approach my work as an artist.

I am Picasso.



HARDLINE™ "No Drip"
Interior Construction
patented



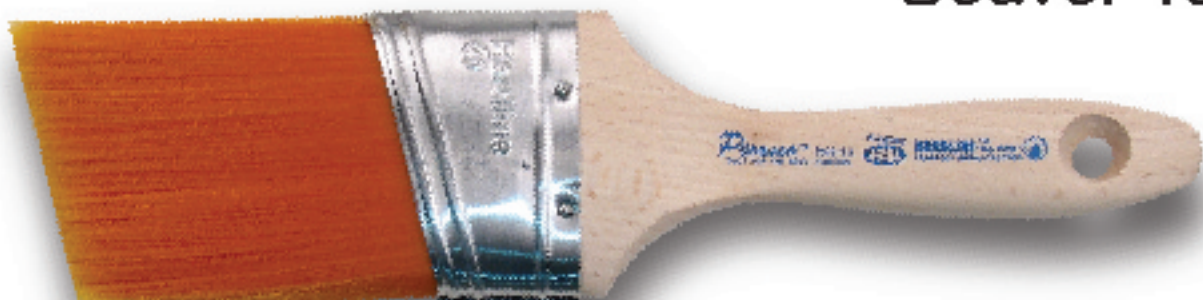
Standard Handle, Oval/Angled Ferrule, Advantage PBT

Model #		UPC	Inner/Case Pack
PIC1-1.5		758598008020	12 / 144
PIC1-2.0		758598008037	12 / 144
PIC1-2.5		758598008044	12 / 144
PIC1-3.0		758598008051	6 / 72

Beaver Tail Handle, Straight Cut, Advantage PBT

Model #		UPC	Inner/Case Pack
PIC2-2.5		758598008082	12 / 144
PIC2-3.0		758598008099	6 / 72
PIC2-4.0		758598008105	6 / 72

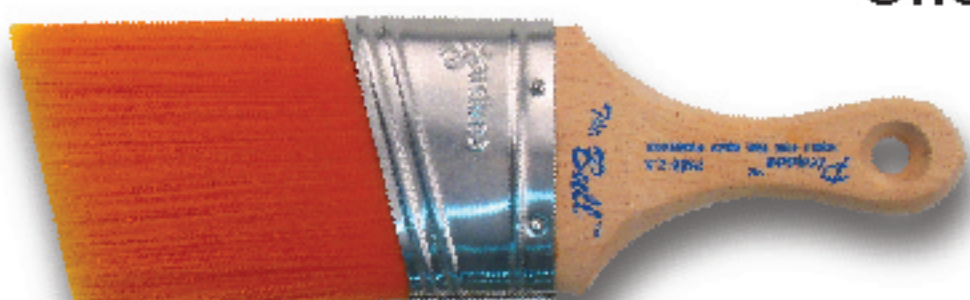
Beaver Tail Handle, Oval/Angled Ferrule, Advantage PBT

Model #		UPC	Inner/Case Pack
PIC3-2.5		758598008068	12 / 144
PIC3-3.0		758598008075	6 / 72

Standard Handle, Oval/Straight Cut Ferrule, Advantage PBT

Model #		UPC	Inner/Case Pack
PIC4-1.5		758598008297	12 / 144
PIC4-2.0		758598008303	12 / 144
PIC4-2.5		758598008310	12 / 144
PIC4-3.0		758598008327	6 / 72

Short Handle, Oval/Angled Ferrule, Advantage PBT

Model #		UPC	Inner/Case Pack
PIC5-1.5		758598008419	12 / 144
PIC5-2.0		758598008426	12 / 144
PIC5-2.5		758598008433	12 / 144

Sash Handle, Oval/Angled Ferrule, Advantage PBT

Model #		UPC	Inner/Case Pack
PIC6-1.0		758598009003	12 / 144
PIC6-1.5		758598009010	12 / 144
PIC6-2.0		758598009027	12 / 144
PIC6-2.5		758598009034	12 / 144
PIC6-3.0		758598009041	6 / 72

**POP Bull Display Box Countertop Display, 15 PIC5 Short Brushes
5 each - 1.5, 2.0, 2.5**

Model #		UPC	Inner/Case Pack
PIC5-DISPLAY		758598008983	n/a / 6

Dicasso®

"Built For the BEST Painters"

Chisel

The Picasso® Chisel utilizes the patented **HardLine™** technology pioneered in the original Picasso® brush, but with firm, STIFF Advantage PBT filament for specific applications and needs.

HARDLINE™ "No Drip"
Interior Construction
patented



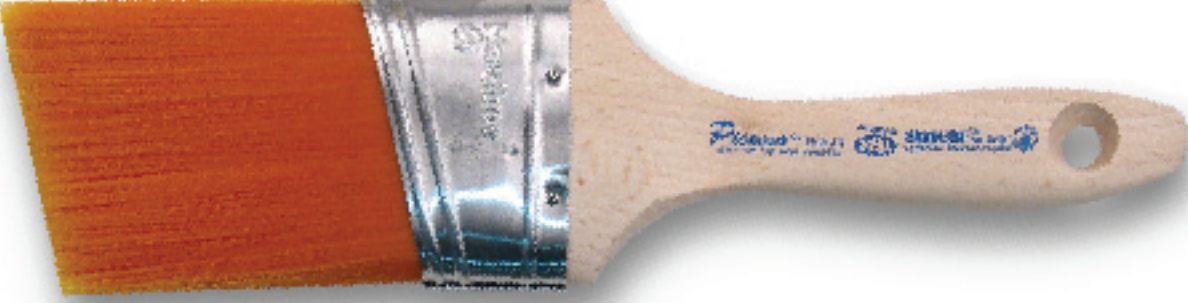
Standard Handle, Oval/Angled Ferrule, Chisel™, STIFF Advantage PBT

Model #		UPC	Inner/Case Pack
PIC11-1.5		758598009157	12 / 144
PIC11-2.0		758598009188	12 / 144
PIC11-2.5		758598009218	12 / 144
PIC11-3.0		758598009249	6 / 72

Beaver Tail Handle, Straight Cut Ferrule, Chisel™, STIFF Advantage PBT

Model #		UPC	Inner/Case Pack
PIC12-2.5		758598009270	12 / 144
PIC12-3.0		758598009300	6 / 72
PIC12-4.0		758598009331	6 / 72

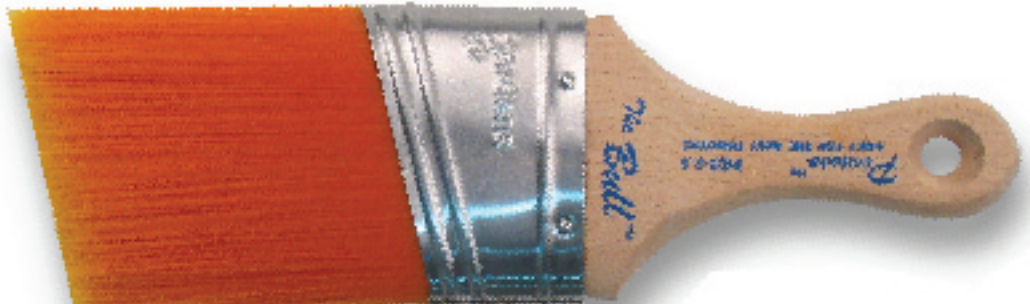
Beaver Tail Handle, Oval/Angled Ferrule, Chisel™, STIFF Advantage PBT

Model #		UPC	Inner/Case Pack
PIC13-2.5		758598009362	12 / 144
PIC13-3.0		758598009393	6 / 72

Standard Handle, Oval/Straight Cut Ferrule, Chisel™, STIFF Advantage PBT

Model #		UPC	Inner/Case Pack
PIC14-1.5		758598009423	12 / 144
PIC14-2.0		758598009454	12 / 144
PIC14-2.5		758598009485	12 / 144
PIC14-3.0		758598009515	6 / 72

Short Handle, Oval/Angled Ferrule, Chisel™, STIFF Advantage PBT

Model #		UPC	Inner/Case Pack
PIC15-1.5		758598009546	12 / 144
PIC15-2.0		758598009577	12 / 144
PIC15-2.5		758598009607	12 / 144

Sash Handle, Oval/Angled Ferrule, Chisel™, STIFF Advantage PBT

Model #		UPC	Inner/Case Pack
PIC16-1.0		758598009638	12 / 144
PIC16-1.5		758598009669	12 / 144
PIC16-2.0		758598009690	12 / 144
PIC16-2.5		758598009720	12 / 144
PIC16-3.0		758598009751	6 / 72



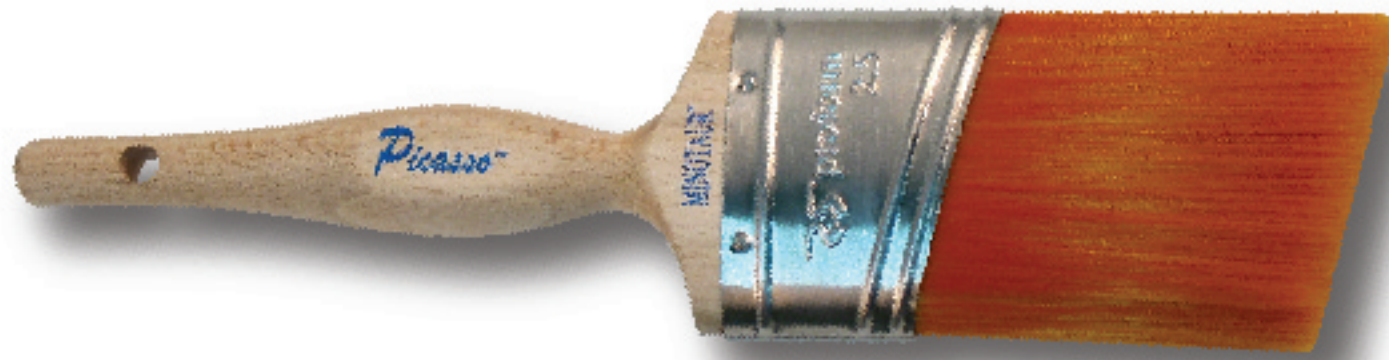
Minotaur



HARDLINE™ "No Drip"
Interior Construction
patented

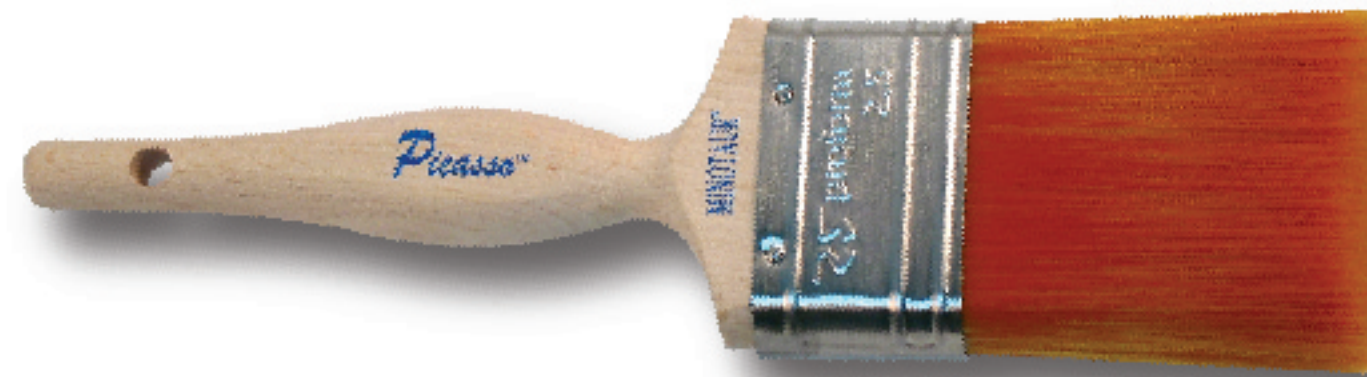
Bulb Handle, Thick Wall brush, Oval/Angled Cut, Advantage PBT

Model #	UPC	Inner/Case Pack
PIC21-1.5	758598011006	12 / 144
PIC21-2.0	758598011037	12 / 144
PIC21-2.5	758598011068	12 / 144
PIC21-3.0	758598011099	6 / 72



Bulb Handle, Thick Wall brush, Straight Cut, Advantage PBT

Model #	UPC	Inner/Case Pack
PIC22-1.5	758598011129	12 / 144
PIC22-2.0	758598011150	12 / 144
PIC22-2.5	758598011181	12 / 144
PIC22-3.0	758598011211	6 / 72



Picasso Stylus

Round Handle, Round Ferrule, Chisel tip, Blended Nylon SRT

Model #	UPC	Inner/Case Pack
PIC23-10MM	758598012409	12/144
PIC23-17MM	758598011242	12 / 144
PIC23-18MM	758598011297	12 / 144
PIC23-21MM	758598011341	12 / 144



Round Handle, Straight Cut, Blended Nylon SRT

Model #	UPC	Inner/Case Pack
PIC24-14MM	758598011396	12 / 144
PIC24-16MM	758598011440	12 / 144
PIC24-19MM	758598011495	12 / 144



Every job is specific and not like the one before.
Proform builds specialized tools for all applications,
mediums and projects.



Picasso™

Patented
HEADLOCK
 DISPOSABLE ROLLER CORE

Model #
 PIC-ROL-FRAME



Roller Frame, 9x1 1/2, 2 Headlock® Cores

UPC
 758598011563

Inner/Case
 12 / 48

The Picasso™ roller frame incorporates patented innovations that allow painters the freedom to paint accurately and quickly.

Model #
 PIC-ROL-CORE-4PK



Picasso® Headlock® core replacements

UPC
 758598011617

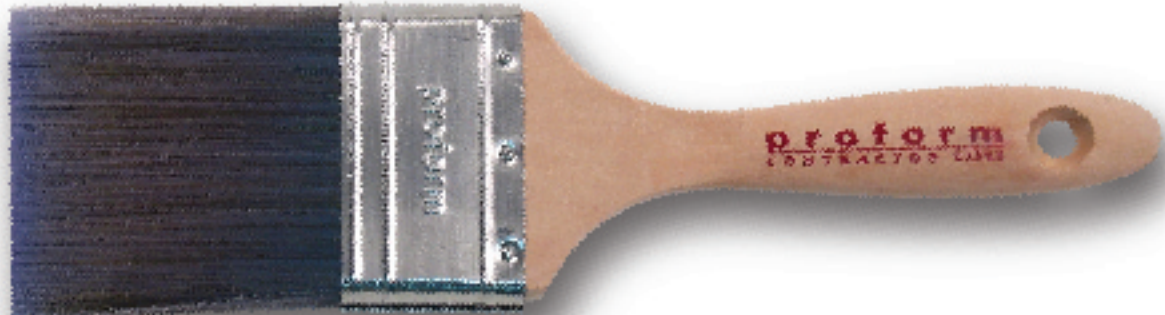
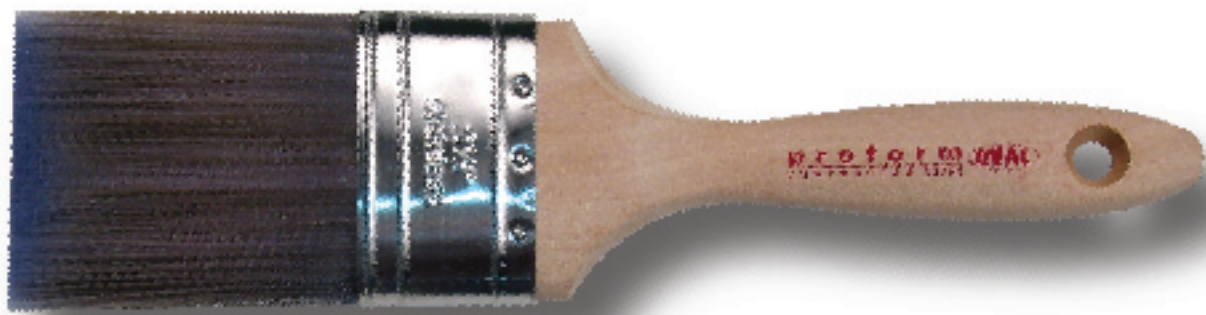
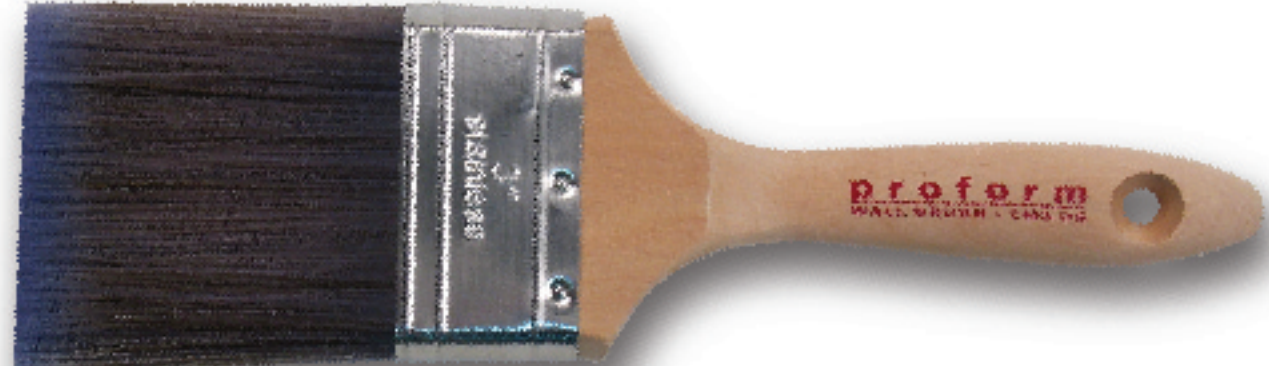
Inner/Case
 12 / 144

Picasso™ Rollers



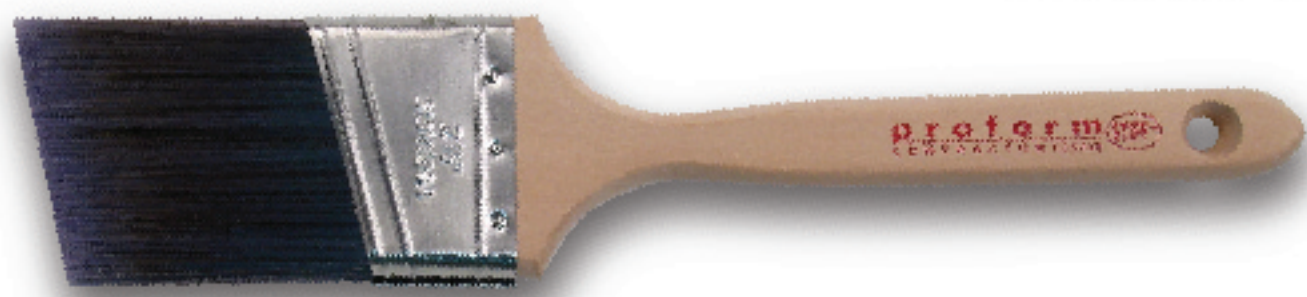
Model #		UPC	Inner/Case Pack
PIC-ROL - 3/8	Roller Pad, 9x1 1/2x3/8		
	Single; Orange w/ grey stripe - Italian Microfiber	758598011570	12 / 48
PIC-ROL - 1/2	Roller Pad, 9x1 1/2x1/2		
	Single; Orange w/ grey stripe - Italian Microfiber	758598011587	12 / 48
PIC-ROL - 3/8 - 2PK	Roller Pads, 9x1 1/2x3/8		
	2 pk - Orange w/ grey stripe - Italian Microfiber	758598011594	12 / 48
PIC-ROL - 1/2 - 2PK	Roller Pads, 9x1 1/2x1/2		
	2 pk - Orange w/ grey stripe - Italian Microfiber	758598011600	12 / 48
PIC-ROL- 1/2-12	Roller Pad, 12x1 1/2X1/2		
	Single, Orange w/ grey stripe - Italian Microfiber	758598011655	6 / 48
PIC-ROL - 3/4-12	Roller Pads, 12x1 1/2X3/4		
	Single, Orange w/ grey stripe - Italian Microfiber	758598011662	6 / 48
PIC-ROL-1/2-18	Roller Pads, 18x1 1/2X1/2		
	Single, Orange w/ grey stripe - Italian Microfiber	758598012164	6 / 48
PIC-ROL-3/4-18	Roller Pad, 18x1 1/2X3/4		
	Single, Orange w/ grey stripe - Italian Microfiber	758598012171	6 / 48

Contractor

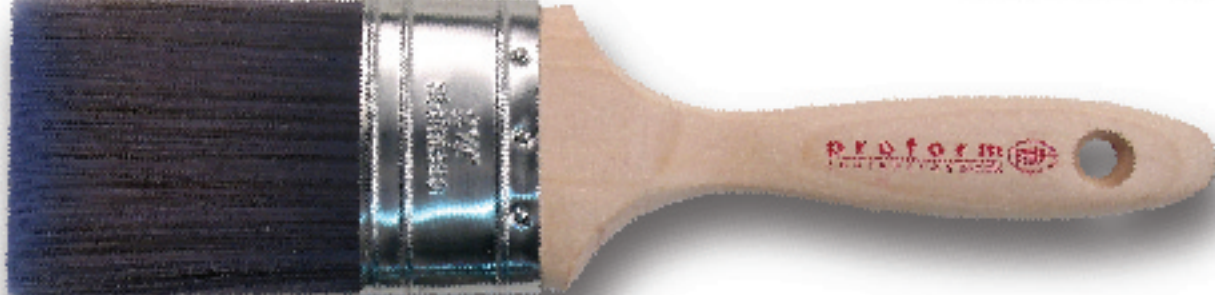
		Standard Handle, Angled Ferrule, PBT			
Model #		UPC		Inner/Case Pack	
C1.5AS		758598001793		12 / 144	
C2.0AS		758598001809		12 / 144	
C2.5AS		758598001816		2 / 144	
C3.0AS		758598001823		6 / 72	
C3.5AS		758598002264		6 / 72	
		Standard Handle, Straight Cut, PBT			
Model #		UPC		Inner/Case Pack	
C1.5S		758598004299		12 / 144	
C2.0S		758598004305		12 / 144	
C2.5S		758598004312		12 / 144	
C3.0S		758598004329		6 / 72	
		Sash Handle, Angled Ferrule, PBT			
Model #		UPC		Inner/Case Pack	
CS1.0AS		758598002011		12 / 144	
CS1.5AS		758598002028		12 / 144	
CS2.0AS		758598002035		12 / 144	
CS2.5AS		758598002042		12 / 144	
CS3.0AS		758598002219		6 / 72	
		Beaver Tail Handle, Straight Cut, PBT			
Model #		UPC		Inner/Case Pack	
C1.0BS		758598001731		12 / 144	
C1.5BS		758598001748		12 / 144	
C2.0BS		758598001755		12 / 144	
C2.5BS		758598001762		12 / 144	
C3.0BS		758598001779		6 / 72	
C4.0BS		758598001786		6 / 72	
		Beaver Tail Handle, Oval/Angled Ferrule, PBT			
Model #		UPC		Inner/Case Pack	
CO2.0S		758598002059		12 / 144	
CO2.5S		758598002066		12 / 144	
CO3.0S		758598002073		6 / 72	
		Wall Handle, Straight Cut, PBT			
Model #		UPC		Inner/Case Pack	
CM3.0S		758598002271		6 / 72	
CM4.0S		758598002295		6 / 72	
		Short Handle, Angled Ferrule, PBT			
Model #		UPC		Inner/Case Pack	
CR1.5AS		758598002080		12 / 144	
CR2.0AS		758598002097		12 / 144	
CR2.5AS		758598002103		12 / 144	

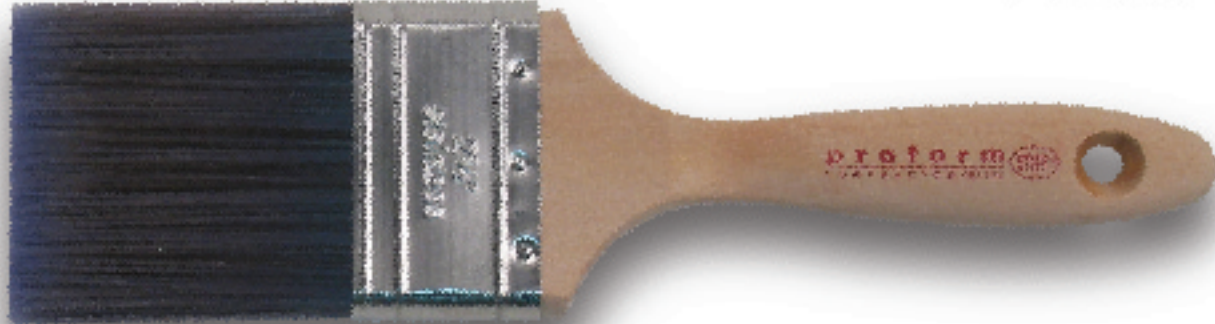
Contractor Stiff

Chisel™

Model #		Standard Handle, Angled Ferrule, STIFF Advantage PBT	UPC	Inner/Case Pack
C1.5AVS			758598010597	12 / 144
C2.0AVS			758598004374	12 / 144
C2.5AVS			758598004381	12 / 144
C3.0AVS			758598004398	6 / 72

Model #		Sash Handle, Angled Ferrule, STIFF Advantage PBT	UPC	Inner/Case Pack
CS1.0AVS			758598012973	12 / 144
CS1.5AVS			758598013000	12 / 144
CS2.0AVS			758598004404	12 / 144
CS2.5AVS			758598004411	12 / 144
CS3.0AVS			758598004428	6 / 72

Model #		Beaver Tail Handle, Oval/Straight Cut Ferrule, STIFF Advantage PBT	UPC	Inner/Case Pack
CO2.5VS			758598004435	12 / 144
CO3.0VS			758598004442	6 / 72

Model #		Beaver Tail Handle, Straight Cut, Ferrule, STIFF Advantage PBT	UPC	Inner/Case Pack
CB2.5VS			758598007719	12 / 144
CB3.0VS			758598004459	6 / 72
CB4.0VS			758598007726	6 / 72

Contractor China White

Model #		Standard Handle, Angled Ferrule, China White Bristle	UPC	Inner/Case Pack
C1.5AX			758598002318	12 / 144
C2.0AX			758598002325	12 / 144
C2.5AX			758598002332	12 / 144
C3.0AX			758598002349	6 / 72

Model #		Sash Handle, Angled Ferrule, China White Bristle	UPC	Inner/Case Pack
CS1.0AX			758598002417	12 / 144
CS1.5AX			758598002424	12 / 144
CS2.0AX			758598002431	12 / 144
CS2.5AX			758598002448	12 / 144
CS3.0AX			758598002455	6 / 72

Model #		Beaver Tail Handle, Straight Cut, China White Bristle	UPC	Inner/Case Pack
CB1.0X			758598002356	12 / 144
CB1.5X			758598002363	12 / 144
CB2.0X			758598002370	12 / 144
CB2.5X			758598002387	12 / 144
CB3.0X			758598002394	6 / 72
CB4.0X			758598002400	6 / 72

Model #		Wall Handle, Straight Cut, China White Bristle	UPC	Inner/Case Pack
CM3.0X			758598004268	6 / 72
CM3.5X			758598004275	6 / 72

Model #		Short Handle, Angled Ferrule, China White Bristle	UPC	Inner/Case Pack
R2.0AX			758598002509	12 / 144

Contractor Rollers



Model #		UPC	Inner Pack
C-ROL-3/8	Roller Pad, 9x1 1/2x3/8, Single, White Woven	758598011679	12
C-ROL-1/2	Roller Pad, 9x1 1/2x1/2, Single, White Woven	758598011686	12
C-ROL-3/8-3PK	Roller Pads, 9x1 1/2x3/8, White Woven	758598011693	12
C-ROL-1/2-3PK	Roller Pads, 9x1 1/2x1/2, White Woven	758598011709	12

Blaze

Standard Handle, Oval/Angled Ferrule, PBT/PET 70/30

Model #		UPC	Inner/Case Pack
C1.5AO		758598010146	12 / 144
C2.0AO		758598010177	12 / 144
C2.5AO		758598010207	12 / 144
C3.0AO		758598010238	6 / 72

Standard Handle, Straight Cut, Oval Ferrule, PBT/PET 70/30

Model #		UPC	Inner/Case Pack
C1.5SO		758598010269	12 / 144
C2.0SO		758598010290	12 / 144
C2.5SO		758598010320	12 / 144
C3.0SO		758598010351	6 / 72

Beaver Tail Handle, Oval/Angled Ferrule, PBT/PET 70/30

Model #		UPC	Inner/Case Pack
CB1.0AO		758598009966	12 / 144
CB1.5AO		758598009997	12 / 144
CB2.0AO		758598010023	12 / 144
CB2.5AO		758598010054	12 / 144
CB3.0AO		758598010085	6 / 72
CB4.0AO		758598010115	6 / 72

Sash Handle, Oval/Angled Ferrule, PBT/PET 70/30

Model #		UPC	Inner/Case Pack
CS1.0AO		758598010382	12 / 144
CS1.5AO		758598010412	12 / 144
CS2.0AO		758598010443	12 / 144
CS2.5AO		758598010474	12 / 144
CS3.0AO		758598010504	6 / 72

Blaze Stylus

Round Handle/Ferrule, Chisel Tip, PBT/PET 70/30

Model #		UPC	Inner/Case Pack
BLAZE23-10MM		758598012256	12 / 144
BLAZE23-17MM		758598012300	12 / 144



Best performing brush at the best value.



Sash Handle, Angled Ferrule,
Advantage PBT™ Nylon Blend

Model #
MS1.0AS

UPC
758598013642

Inner/Case Pack
12 / 144



Standard Handle, Angled Ferrule,
Advantage PBT™ Nylon Blend

Model #
M1.5AS
M2.0AS
M2.5AS
M3.0AS

UPC
758598013659
758598013666
758598013673
758598013680

Inner/Case Pack
12 / 144
12 / 144
12 / 144
6 / 72

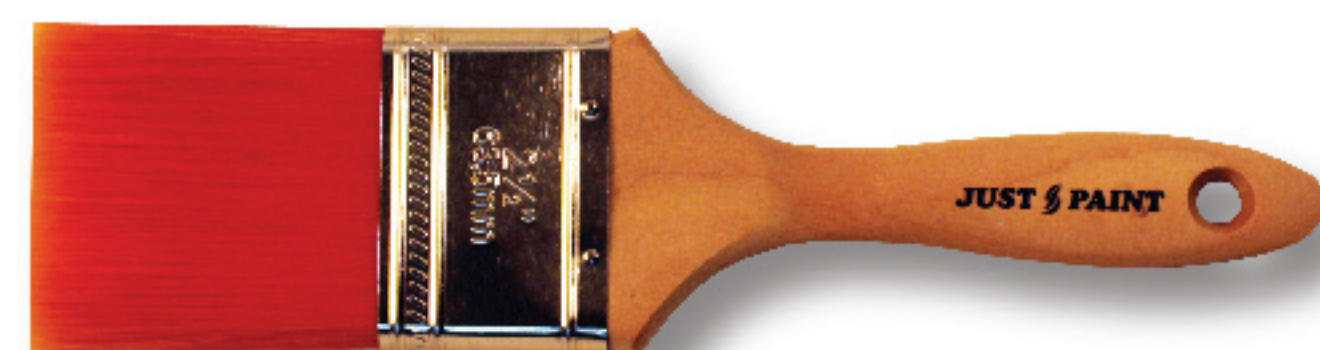


Standard Handle, Straight Cut Ferrule,
Advantage PBT™ Nylon Blend

Model #
M1.5S
M2.0S
M2.5S
M3.0S

UPC
758598013697
758598013703
758598013710
758598013727

Inner/Case Pack
12 / 144
12 / 144
12 / 144
6 / 72



Beaver Tail Handle, Straight Cut Ferrule,
Advantage PBT™ Nylon Blend

Model #
M2.5BS
M3.0BS

UPC
758598013734
758598013741

Inner/Case Pack
12 / 144
6 / 72



Model #
M-STAINKIT

Beavertail Stain Brush, Stain Applicator Pad
Sanding Prep Pad, 1 Pair Latex Gloves

UPC
758598014588

Inner/Case Pack
6 / 36

Void

The Void™ line of applicators is a sensible choice for price conscious contractor applications.

Standard Handle, Angled Ferrule, 40%60% PET Blend

Model #
E1.5AS
E2.0AS
E2.5AS
E3.0AS



UPC
758598008471
758598008488
758598008495
758598008501

Inner/Case Pack
12 / 144
12 / 144
12 / 144
6 / 72

Standard Handle, Straight Cut, 40%60% PET Blend

Model #
E1.5S
E2.0S
E2.5S
E3.0S

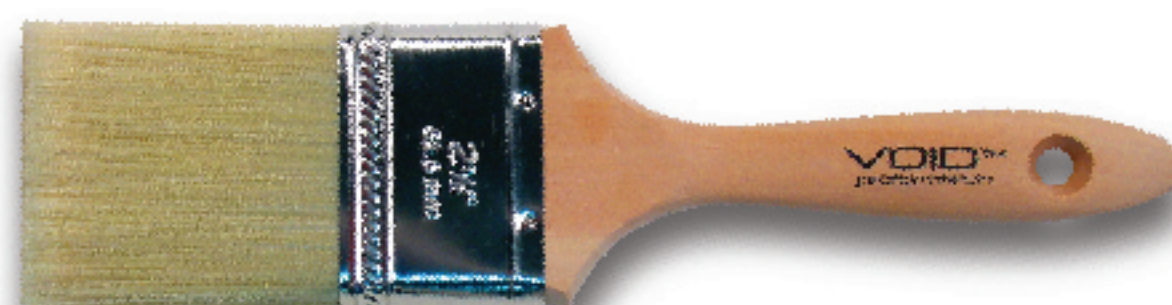


UPC
758598008518
758598008525
758598008532
758598008549

Inner/Case Pack
12 / 144
12 / 144
12 / 144
6 / 72

Beaver Tail Handle, Straight Cut, 40%60% PET Blend

Model #
EB2.0S
EB2.5S
EB3.0S



UPC
758598008440
758598008457
758598008464

Inner/Case Pack
12 / 144
12 / 144
6 / 72

Sash Handle, Straight Cut, 40%60% PET Blend

Model #
ES1.0AS
ES1.5AS
ES2.0AS
ES2.5AS
ES3.0AS



UPC
758598008556
758598008563
758598008570
758598008587
758598008594

Inner/Case Pack
12 / 144
12 / 144
12 / 144
12 / 144
6 / 72



Proform builds a full line of strategically designed products that allow me to choose the tool for the job. And I can tell you no two jobs are the same. From high end applicators to price conscious brushes and rollers, I can tailor my finished product to meet my customers' wants and needs while staying within budget.

I am Proform.

Void Rollers

The Void™ assortment of pads and frames are Proform's 'price conscious' offering to painters of every level. Void gets the job done with precision and affordability.

Model #	UPC	Inner Pack
E-ROL-3/8 Void Roller 9x1 1/2x3/8 Yellow Polyester	758598011723	12
E-ROL-1/2 Void Roller 9x1 1/2x1/2 Yellow Polyester	758598011730	12
E-ROL-3/8-3PK Void Roller 9x1/2x3/8 Yellow Polyester	758598011747	12
E-ROL-1/2-3PK Void Roller 9x1/2x1/2 Yellow Polyester	758598011754	12
E-ROL-FRAME Void Roller Frame	758598011716	12



3PK

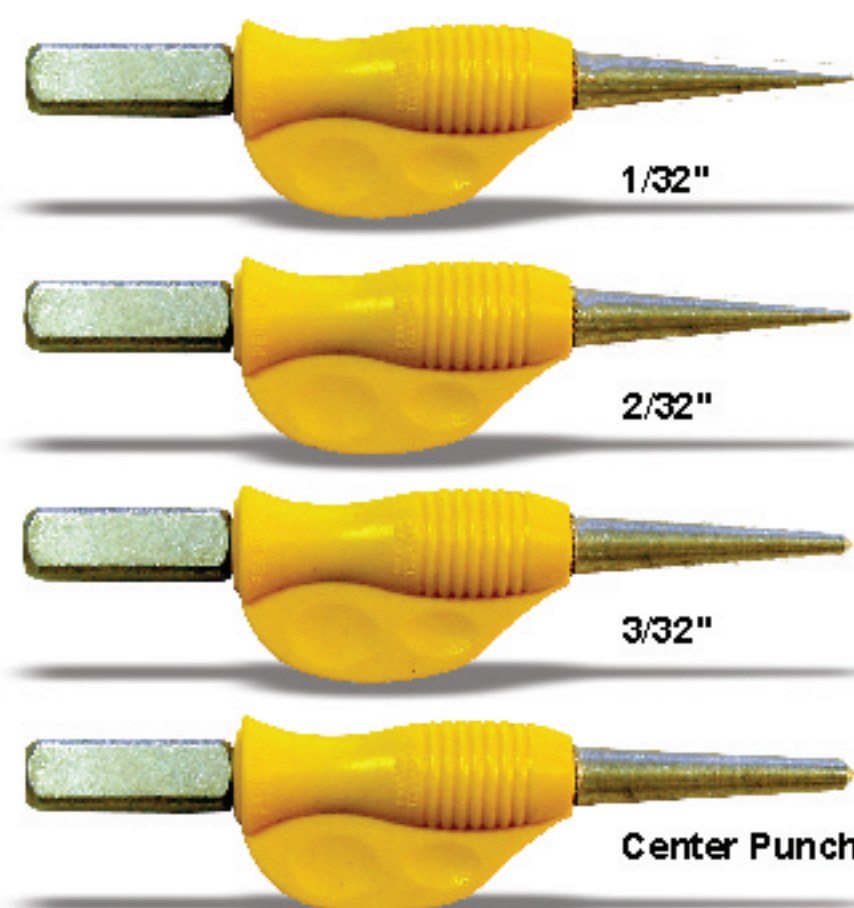


FRAME

Nail Wing

Don't let your fingers get in the way of your work! The Nail Wing allows precision placement of your tool.

Model #	UPC	Inner Pack
N-4B 1/32, 2/32, 3/32 Nailsets, Center Punch, 4 Nailwings, Blister Packed	758598001601	12
N-132 1/32 Nail Set w/Nailwing Holder, Blister Packed	758598001618	12
N-232 2/32 Nail Set w/Nailwing Holder, Blister Packed	758598001625	12
N-332 3/32 Nail Set w/Nailwing Holder, Blister Packed	758598001632	12
N-CP Center Punch w/Nailwing Holder, Blister Packed	758598001649	12



1/32"

2/32"

3/32"

Center Punch



N-4B

Professional Ergo

The original Proform brush. The handle is designed to fit your hand, not your hand fitting the brush. Ergonomically tested and certified, it is a brush ahead of its time.

PROFESSIONAL, Ergonomic Handle, Straight Cut, PBT

Model #
P1.5S
P2.0S
P2.5S
P3.0S



UPC	Inner/Case Pack
758598001656	6 / 144
758598001663	6 / 144
758598001670	6 / 144
758598001687	6 / 72

PROFESSIONAL, Ergonomic Handle, Angled Cut, PBT

Model #
P1.5AS
P2.0AS
P2.5AS
P3.0AS



UPC	Inner/Case Pack
758598001694	6 / 144
758598001700	6 / 144
758598001717	6 / 144
758598001724	6 / 72

Block Head

The Block Head™ stain brush line is built to accept and apply mediums of all kinds. Large enough to cover big areas quickly, the Block Head™ allows you to paint happy, not angry.



CONTRACTOR, Block Head™, Oil Base Stainer, Bristle

Model #
CBH5.0B
CBH6.0B
CBH7.0B



UPC	Inner/Case Pack
758598004343	6 / 72
758598004350	6 / 36
758598004367	6 / 36

CONTRACTOR, Block Head™, Water Base Stainer, PBT

Model #
CBH5.0L
CBH6.0L



UPC	Inner/Case Pack
758598008006	6 / 72
758598008013	6 / 36



Branded

Completely customized packaging, your logo, your font, your look. Your very own brush line! Change packaging every order!

Picasso, Standard Handle, Oval/Angled Ferrule
Advantage PBT™ Nylon Blend

Model #
H1-1.5
H1-2.0
H1-2.5
H1-3.0



UPC
758598012737
758598012768
758598012799
758598012829

Inner/Case Pack
12 / 144
12 / 144
12 / 144
6 / 72

Picasso, Beaver Tail Handle, Straight Cut,
Oval Ferrule, Advantage PBT™ Nylon Blend

Model #
H3-2.5



UPC
758598012850

Inner/Case Pack
12 / 144

Picasso, Standard Handle, Straight Cut, Oval Ferrule
Advantage PBT™ Nylon Blend

Model #
H4-2.0



UPC
758598012881

Inner/Case Pack
12 / 144

Picasso, Standard Handle, Oval/Angled Ferrule
Stiff Advantage PBT™ Nylon Blend

Model #
H11-2.0
H11-2.5



UPC
758598012911
758598012942

Inner/Case Pack
12 / 144
12 / 144

Contractor, Standard Handle, Angled Ferrule, PBT

Model #
HC1.5AS
HC2.0AS
HC2.5AS
HC3.0AS



UPC
758598012430
758598012461
758598012492
758598012522

Inner/Case Pack
12 / 144
12 / 144
12 / 144
6 / 72

Contractor, Sash Handle, Angled Ferrule, PBT

Model #
HCS2.0AS
HCS2.5AS



UPC
758598012553
758598012584

Inner/Case Pack
12 / 144
12 / 144

Contractor, Beaver Tail Handle, Straight Cut, PBT

Model #
HC2.5BS
HC3.0BS



UPC
758598012645
758598012676

Inner/Case Pack
12 / 144
6 / 72

Contractor, Beaver Tail Handle, Straight Cut, Oval Ferrule, PBT

Model #
HCO2.5S



UPC
758598012706

Inner/Case Pack
12 / 144

Contractor, Standard Handle, Angled Cut, Stiff PBT

Model #
HC2.5AVS



UPC
758598012614

Inner/Case Pack
12 / 14



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